



For Immediate Release:

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**Cre8 Salon & Spa is Cre8ting a Change and Making a Difference
in the Fort Myers Cut-a-Thon to Help *Inspire Change* & Improve the Lives of
Cancer Patients One Head at a Time!**

Cape Coral, FL – (November 15, 2007) The Cre8tive Team from **Cre8 Salon & Spa** in Cape Coral, FL is always helping their clients feel better by cre8ting beautiful works of art with their talented hands and wonderful products. However, this Sunday, November 18th, 2007 they will be Cre8ting a positive Change and Making a Difference in the community by participating in the ***Inspire Change*** event from 9:00 am to 4:00 pm at the Clarion Hotel and Sam Seltzer's Steakhouse (Hwy. 41 just North of College Pkwy. – 12635 S. Cleveland Ave., Fort Myers, FL 33907).

Founded in 2006 by Redken salon owner **Mario Mazza**, Couture For Cancer provides customized non-surgical hair replacement systems free of charge to cancer patients worldwide. Its mission is to change the lives of cancer patients – one head at a time – by boosting their self-confidence and personal outlook after the devastating loss of their hair due to chemotherapy.

“It is unfortunate to note, but probably all of our lives have been touched in one way or another by cancer,” notes **Marcy Moreno** of **Cre8 Salon & Spa**. “We are honored to support ***Inspire Change*** and help those suffering from cancer to look and feel beautiful during this difficult time in their lives,” adds Moreno who is known for giving of her self for the benefit of others and giving back to the community.

Over 100 Hairstylist in the area are uniting together for this wonderful event to Cut Hair for Donations to ***Inspire Change*** and to collect non-perishable food items and grocer gift cards for the Harry Chapin Food Bank. The hairstylist will be performing wet or dry cuts for a minimum of a \$15 donation to ***Inspire Change***. Haircuts will be given on a walk-in basis, food and drinks will also be available for a donation. 100% of the funds raised with this event will be donated to the ***Inspire Change*** charitable partnership. Redken is sending a special guest to this event – Shannon King, a Redken performing artist.

For more information on Cancer statistics, Redken or the *Inspire Change* Partnership please visit: http://www.redkensalon.com/why_redken/inspirechange/1_inspirechange.htm

If you would like to make a difference by making a donation: Checks can be made out to Inspire Change c/o Couture For Cancer and mailed to:

Couture For Cancer
2000 PGA Blvd. Suite 3206
Palm Beach Gardens, FL 33408

Online donations can be made at www.coutureforcancer.org.

To find out how you or a loved one can become a recipient, please call (561) 339-4184 or email recipientrequests@coutureforcancer.org.

For more information on Cre8 Salon and Spa please contact Marcy Moreno at (239) 458-2704. You can email her at cre8Looks4u@mac.com or visit the website at www.cre8salon.com for a pricelist or for more information on salon details.

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